



# ENAYA

— HANDMADE CUSTOMIZED RUGS —

## WHO WE ARE

ENAYA INTRODUCES ITSELF AS THE MANUFACTURER & EXPORTER OF HANDMADE CUSTOMIZED RUGS, DURRIES & HOME TEXTILES. WE OFFER SEVERAL QUALITIES IN OUR SERIES OF RANGES. ENAYA INNOVATES NEW CONCEPT, NEW DESIGN & NEW TEXTURES.

CARPET MANUFACTURING IS OUR FAMILY BUSINESS & HAD COME INTO EXISTENCE IN 1925. OUR CARPETS ARE HANDWOVEN BY THE LOCAL & EXPERIENCED CRAFTSMEN. WE STILL PRACTISE THE TRADITIONAL WAYS OF WEAVING IN SPIRIT OF MAINTAINING CENTURY'S OLD TRADITION IN IT'S ORIGINAL FORM.

## ALL IN-HOUSE PRODUCTION

WE ARE PROUD TO ACCOMPLISH AN ENTIRE IN-HOUSE PRODUCTION WITH MEETING ALL QUALITY STANDARDS. RIGHT FROM THE START OF DESIGNING, YARN DYEING, WEAVING TO PACKAGED CARPETS DELIVERED AT YOUR DOORSTEP.

WE HAVE OUR OWN DYEING UNIT, A 18,710 SQ. METER WEAVING UNIT, IN-HOUSE FINISHING & PACKAGING WITH NO SCOPE OF OUTSOURCING.

FROM PRODUCTION & FIBRE DYEING TO DESIGN & WEAVING, ENAYA CELEBRATES COMPLETE SUPPLY CHAIN AUTONOMY & MAINTAINS ABSOLUTE QUALITY CONTROL FROM CONCEPT TO COMPLETION.

“AT ENAYA, WE BELIEVE IN CREATING DREAMS INTO REALITY”

## CERTIFIED BY



# ENAYA

HANDMADE CUSTOMIZED RUGS

A Brand By

# SAIF

Hand Made Rugs Since 1925

WE ARE ALL PART OF THE SAIF GROUP & THE FOLLOWING BRANDS  
ARE A PART OF THE GROUP :

SAIF CARPETS.... [WWW.SAIFCARPETS.COM](http://WWW.SAIFCARPETS.COM) (FOR WHOLE SALE RUG BUYING)

ENAYA RUGS... [WWW.ENAYARUGS.COM](http://WWW.ENAYARUGS.COM) (FOR CUSTOMISED RUG BUYING)

ARS COLORS... [WWW.ARSCOLORS.IN](http://WWW.ARSCOLORS.IN) (FOR COLOR BOXES)

RAMSHA CARPETS... [WWW.RAMSHAHOME.COM](http://WWW.RAMSHAHOME.COM) (TO CATER THE INDIAN MARKET)

ASMARA GLOBAL... [WWW.ASMARAGLOBAL.COM](http://WWW.ASMARAGLOBAL.COM) (FOR LEATHER GOODS)

# SAIF

Hand Made Rugs Since 1925

# ENAYA

HANDMADE CUSTOMIZED RUGS

**ARS**<sup>®</sup> Colors  
*World's Leader in Color Language*

**RAMSHA**<sup>®</sup>  
CARPET & MORE

Asmara 

# MANAGEMENT TEAM



ARIF ANSARI  
MANAGING DIRECTOR



SHAYAN ANSARI  
DIRECTOR



SAIF ANSARI  
DIRECTOR



# COMPANY OVERVIEW











| ASMARA |

# ASMARA COLLECTION



STYLE CODE - AS 01  
DESIGN - SHAYAN (MIXTURE)  
WEAVING QUALITY - HANDTUFTED  
PILE YARN- 60C-CUT PILE (100% NEW ZEALAND WOOL)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - AS 02  
DESIGN - PLAIN - BEIGE/MIX  
WEAVING QUALITY - HANDLOOM  
PILE YARN-60C-CUT PILE (100% NEW ZEALAND WOOL)  
MAX. POSSIBLE SIZE -400 X1000 CM



STYLE CODE - AS 03  
DESIGN - PLAIN-LT. BEIGE  
WEAVING QUALITY - HANDLOOM  
PILE YARN - 60C-CUT PILE (100% NEW ZEALAND WOOL)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - AS 04  
DESIGN - PLAIN - DK. BROWN  
WEAVING QUALITY - HANDKNOTTED 10/33  
PILE YARN- 60C-CUT PILE (100% NEW ZEALAND WOOL)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - AS 05  
DESIGN - FLOOR - MULTI  
WEAVING QUALITY - HANDKNOTTED 10/33  
PILE YARN- 60C-CUT PILE (100% NEW ZEALAND WOOL)  
MAX. POSSIBLE SIZE - 400X1000 CM

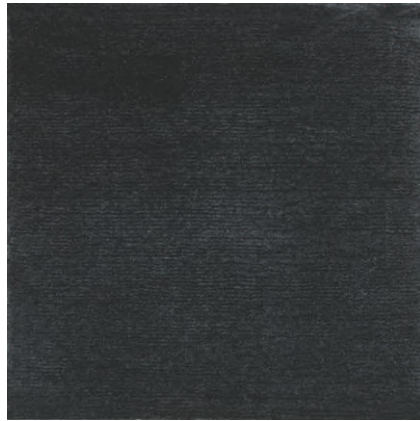


STYLE CODE - AS 09  
DESIGN - AYUB 813-051 (FUSHIA)  
WEAVING QUALITY - HANDKNOTTED 12/60  
PILE YARN- 60C-CUT PILE (100% NEW ZEALAND WOOL)  
MAX. POSSIBLE SIZE - 400X1000 CM

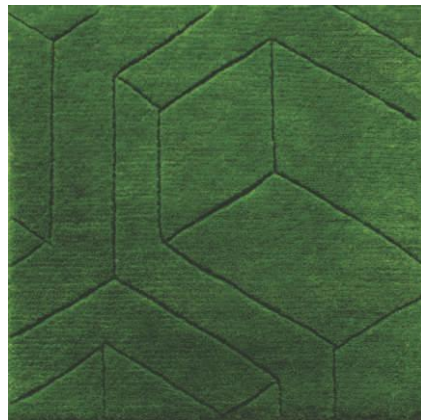
ASMARA  
COLLECTION



STYLE CODE – AS 06  
DESIGN – WOVEN – SILVER  
WEAVING QUALITY – HANDKNOTTED 10/33  
PILE YARN-60C-CUT PILE (100 % NEW ZEALAND WOOL)  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – AS 08  
DESIGN – PLAIN – BLACK  
WEAVING QUALITY – HANDKNOTTED 8/42  
PILE YARN- 60C-CUT PILE (100 % NEW ZEALAND WOOL)  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – AS 07  
DESIGN – GEOMETRIC- GREEN  
WEAVING QUALITY – HANDKNOTTED 10/33  
PILE YARN- 60C-CUT PILE (100 % NEW ZEALAND WOOL)  
MAX. POSSIBLE SIZE – 400X1000 CM

ASMARA  
COLLECTION



BS 06

| BENIN |

# BENIN COLLECTION



STYLE CODE – BN 01  
DESIGN – PLAIN-YELLOW  
WEAVING QUALITY – HANDKNOTTED 9/25  
PILE YARN – 2/16 COUNT (100%VISCOSE)  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – BN 02  
DESIGN – PLAIN-DK. PURPLE  
WEAVING QUALITY – HANDKNOTTED 8/42  
PILE YARN – 2/16 COUNT (100%VISCOSE)  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – BN 03  
DESIGN – PLAIN-COLA  
WEAVING QUALITY – HANDKNOTTED 10/33  
PILE YARN – 2/16 COUNT (100%VISCOSE)  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – BN 04  
DESIGN – JORDAN - MULTI  
WEAVING QUALITY – HANDKNOTTED 10/33  
PILE YARN – 2/16 COUNT (100%VISCOSE)  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – BN 05  
DESIGN – LOME-BEIGE/WHITE  
WEAVING QUALITY – HANDKNOTTED 10/33  
PILE YARN – 2/16 COUNT (100%VISCOSE)  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – BN 06  
DESIGN – GABON-LT. GREY/WHITE  
WEAVING QUALITY – HANDKNOTTED 10/33  
PILE YARN – 2/16 COUNT (100%VISCOSE)  
MAX. POSSIBLE SIZE – 400X1000 CM

# BENIN COLLECTION



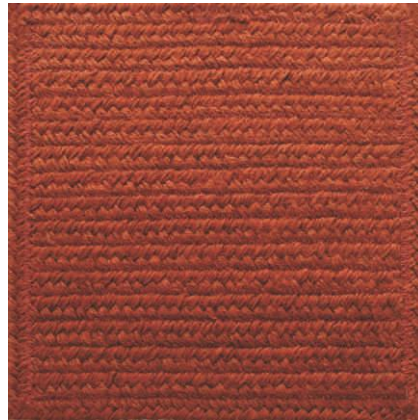
STYLE CODE - BN 09  
DESIGN - AYUB 313-061-GREY/MULTI  
WEAVING QUALITY - HANDTUFTED  
PILE YARN - 2/16 COUNT (100% VISCOSE)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - BN 13  
DESIGN - CHOTI BRAIDED  
QUALITY - BRAIDED RUG (100% JUTE)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - BN 11  
DESIGN - PLAIN - GREEN  
WEAVING QUALITY - HANDLOOM  
PILE YARN - 2/16 COUNT (100% VISCOSE)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - BN 12  
DESIGN - SUTLI BRAIDED  
QUALITY - BRAIDED RUG (100% JUTE)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - BN 07  
DESIGN - PLAIN - GOLD  
WEAVING QUALITY - HANDKNOTTED 12/60  
PILE YARN - 2/16 COUNT (100%VISCOSE)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - BN 08  
DESIGN - PLAIN - BLUE  
WEAVING QUALITY - HANDTUFTED  
COMPOSITION- 50/50 VISCOSE & NEW ZEALAND WOOL  
PILE YARN - 2/16 C VISCOSE & 60C WOOL  
MAX. POSSIBLE SIZE - 400X1000 CM

BENIN  
COLLECTION



BN 05

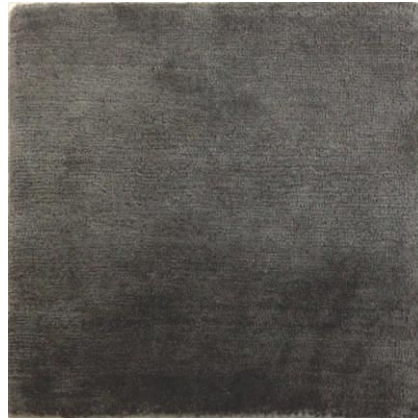


| BERN |

# BERN COLLECTION



STYLE CODE - BR 05  
DESIGN - ARUBA - GREY/WHITE  
QUALITY-HANDKNOTTED 10/33(PURE SILK)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - BR 06  
DESIGN - PLAIN - DK. GREY  
QUALITY-HANDKNOTTED 12/60(PURE SILK)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - BR 07  
DESIGN - PLAIN - BEIGE  
QUALITY-HANDKNOTTED 9/25 (PURE SILK)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - BR 08  
DESIGN - HPT 03E  
QUALITY-HIGH PICK TUFTED(WOOL+VISCOSE)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - BR 09  
DESIGN - SMK 1040  
QUALITY - SUMAK (NEW ZEALAND WOOL)  
MAX. POSSIBLE SIZE - 400X1000 CM

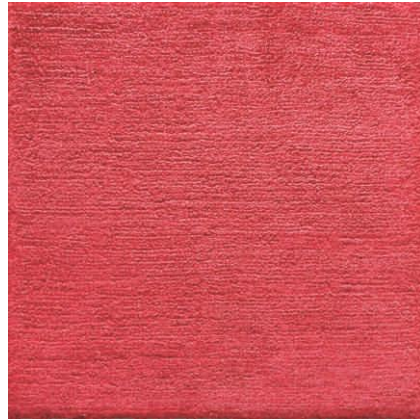


STYLE CODE - BR 10  
DESIGN - BRAIDED RUG  
QUALITY - BRAIDED (NEW ZEALAND WOOL)  
MAX. POSSIBLE SIZE - 400X1000 CM

# BERN COLLECTION



STYLE CODE – BR 01  
DESIGN – PLAIN - GREY  
QUALITY – HANDKNOTTED 9/25 (NEW ZEALAND WOOL)  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – BR 02  
DESIGN – PLAIN – FUSHINA RED  
QUALITY– HANDKNOTTED 8/42(PURE SILK)  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – BR 03  
DESIGN – PLAIN - COCO  
QUALITY–HANDKNOTTED 10/33(PURE SILK)  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – BR 04 D  
DESIGN – BERN – WHITE/GREY  
QUALITY–HANDKNOTTED 10/33(PURE SILK)  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – BR 11  
DESIGN – PLAIN - GREY  
QUALITY – WOOLLEN DURRIE (NEW ZEALAND WOOL)  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – BR 12  
DESIGN – ER L82  
QUALITY – LEATHER HAIR - ON  
MAX. POSSIBLE SIZE – 400X1000 CM

BERN  
COLLECTION



BR 04

| HOSPITALITY |



STYLE CODE - HS 001  
DESIGN - PLAIN  
QUALITY - HANDTUFTED(80% WOOL/20% NYLON)  
PILE YARN - 60C - 2 PLY WOOL (FULL LOOP)  
MAX. POSSIBLE SIZE - 400X1000 CM



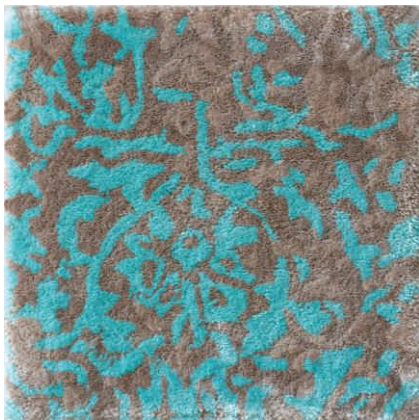
STYLE CODE - HS 002  
DESIGN - PLAIN  
QUALITY - HANDTUFTED(80% WOOL/20% NYLON)  
PILE YARN - 60C - 2 PLY WOOL (FULL CUT)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - HS 003  
DESIGN - SLM 122310  
QUALITY - HANDTUFTED (80% WOOL/20% NYLON)  
PILE YARN - 60C - 2 PLY WOOL (FULL LOOP)  
MAX. POSSIBLE SIZE - 400X1000 CM



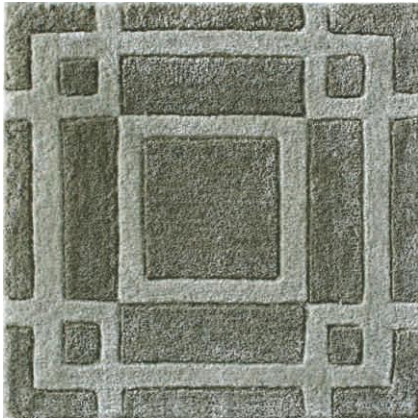
STYLE CODE - HS 004  
DESIGN - SLM 013012  
QUALITY - HANDTUFTED (80% WOOL/20% NYLON)  
PILE YARN - 60C - 2 PLY WOOL (FULL CUT)  
MAX. POSSIBLE SIZE - 400X1000 CM



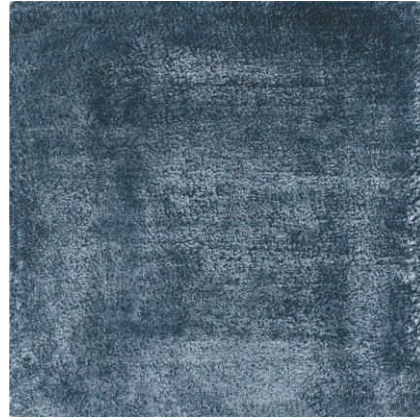
STYLE CODE - HS 011  
DESIGN - HTP 07A  
QUALITY - HANDTUFTED (100% VISCOSE)  
PILE YARN - 2/16 YARN COUNT (FULL CUT)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - HS 007  
DESIGN - MIXTURE  
QUALITY - HANDTUFTED (80% WOOL/20% NYLON)  
PILE YARN - 60C - 2 PLY WOOL (FULL CUT)  
MAX. POSSIBLE SIZE - 400CM X 1000CM



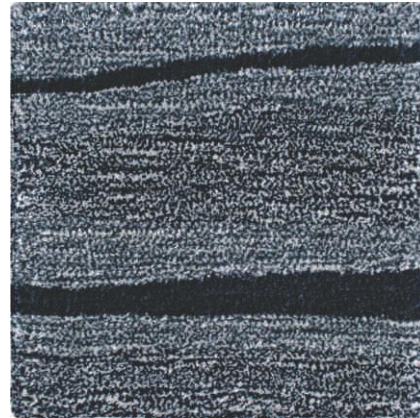
STYLE CODE - HS 009  
DESIGN - AYUB 812-002  
QUALITY - HANDTUFTED (100% VISCOSE)  
PILE YARN - 2/16 YARN COUNT (FULL CUT)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - HS 008  
DESIGN - PLAIN  
QUALITY - HANDTUFTED (100% VISCOSE)  
PILE YARN - 2/16 YARN COUNT (FULL CUT)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - HS 005  
DESIGN - SLM 020712  
QUALITY - HANDTUFTED (80% WOOL/20% NYLON)  
PILE YARN - 60C - 1 PLY WOOL (LOOP & CUT)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - HS 006  
DESIGN - SLM 061210  
QUALITY - HANDTUFTED (80% WOOL/20% NYLON)  
PILE YARN - 60C - 1 PLY WOOL (FULL CUT)  
MAX. POSSIBLE SIZE - 400X1000 CM



STYLE CODE - HS 010  
DESIGN - PLAIN  
QUALITY - HANDTUFTED (100% VISCOSE)  
PILE YARN - 2/16 YARN COUNT (FULL CUT)  
MAX. POSSIBLE SIZE - 400X1000 CM





| ZURIK |

# ZURIK COLLECTION



STYLE CODE – ZR 01  
DESIGN – HK 001 (DESIGN)  
QUALITY – HANDKNOTED 10/42  
PILE YARN – 100% BAMBOO SILK  
MAX. POSSIBLE SIZE – 400X1000 CM



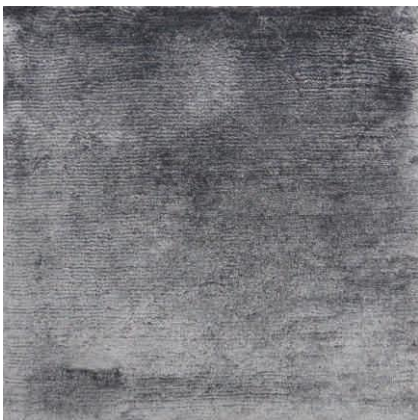
STYLE CODE – ZR 11  
DESIGN – TN 002  
QUALITY – HANDTUFTED  
PILE YARN – 100% TENCIL  
MAX. POSSIBLE SIZE – 400X800 CM



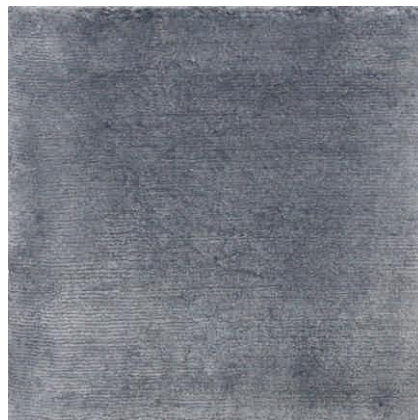
STYLE CODE – ZR 08  
DESIGN – TP 001 (PLAN)  
QUALITY – HANDTUFTED (TIP SHEARED)  
PILE YARN – 80%NEW ZEALAND WOOL & 20 % NYLON  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – ZR 02 (DESIGN)  
DESIGN – HK 002  
QUALITY – HANDKNOTED 10/42  
PILE YARN – 100% NEW ZEALAND WOOL  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – ZR 03  
DESIGN – HK 003 (PLAIN)  
QUALITY – HANDKNOTED 10/42  
PILE YARN – 2/40 VISCOSE  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – ZR 04  
DESIGN – HK 004  
QUALITY – HANDKNOTED 10/32  
PILE YARN – 100% PURE SILK  
MAX. POSSIBLE SIZE – 400X1000 CM

# ZURIK COLLECTION



STYLE CODE – ZR 07  
DESIGN – BM 001 (DESIGN)  
QUALITY – HANDTUFTED  
PILE YARN – 100% BAMBOO SILK  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – ZR 05  
DESIGN – LK 001 (PLAIN)  
QUALITY – LOOMKNOTED  
PILE YARN – 2/16 VISCOSE  
MAX. POSSIBLE SIZE – 400X1000 CM



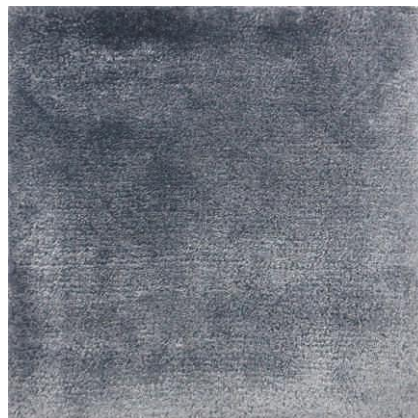
STYLE CODE – ZR 10  
DESIGN – TP 001 (PLAIN)  
QUALITY – HANDTUFTED  
PILE YARN – 100% TENCIL  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – ZR 09  
DESIGN – TP 002 (DESIGN)  
QUALITY – HANDTUFTED (TIP SHEARED)  
PILE YARN – 80%NEW ZEALAND WOOL & 20%NYLON  
MAX. POSSIBLE SIZE – 400X1000 CM



STYLE CODE – ZR 03  
DESIGN – HK (PLAIN)  
QUALITY – HANDKNOTED 10/42  
PILE YARN – 2/40 VISCOSE  
MAX. POSSIBLE SIZE – 400 X1000 CM



STYLE CODE – ZR 06  
DESIGN – FBM 001 (PLAIN)  
QUALITY – HANDTUFTED  
PILE YARN – 100% FINE BAMBOO SILK  
MAX. POSSIBLE SIZE – 400X1000 CM

ZURIK  
COLLECTION



ZR 02

# ENAYA SAMPLE PACKAGE

WE PROVIDE 5 ARCHITECT BOXES FROM OUR LAVISH RANGES ASMARA, BENIN, BERN, HOSPITALITY & ZURIK. EACH BOX CONSISTS OF VARIOUS QUALITY SAMPLES & ALSO 5 CATALOGUES CONSISTING OF OUR COLLECTION.

A CUSTOMIZED COLOR BOX OF 400 SHADES IS ALSO INCLUDED IN THIS PACKAGE.





ASMARA



BENIN



BERN



HOSPITALITY



ZURIK



ENAYA 400 COLOR BOX



ENAYA COLORS



ENAYA COLOR POMS

# ENAYA

HANDMADE CUSTOMIZED RUGS

Enaya Hand Made Customized Rugs

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AN ISO 9001:2008 CERTIFIED COMPANY

